

<b>VALUE OF TOURISM IN THE FOREST OF DEAN</b>											
	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011*</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Day Visits	1,494,000	1,547,000	1,535,000	1,531,000	2,334,000	2,547,000	2,601,000	2,472,000	2,250,000	2,372,000	2,253,000
Trips by Staying Visitors	250,900	252,700	254,200	242,300	269,300	253,800	266,300	309,900	327,000	294,000	288,000
Spend by staying visitors	£34,791,000	£36,835,000	£41,888,000	£38,450,000	£45,561,000	£46,679,000	£50,918,000	£60,176,000	£63,699,000	£64,059,000	£62,718,000
Spend by day visitors	£58,510,000	£63,671,000	£63,452,000	£63,244,000	£82,241,000	£89,406,000	£77,976,000	£76,379,000	£72,153,000	£70,619,000	£68,905,000
Other tourism related spend	£6,465,000	£5,312,000	£5,520,000	£5,516,000	£5,069,000	£5,469,000	£5,927,000	£4,889,000	£5,697,000	£4,670,000	£4,917,000
Jobs related to tourism	2,324	2,760	2,622	2,542	3,083	3,448	3,139	3,166	3,058	3,073	3,200
% of employment supported by tourism	6%	8%	7%	6%	8%	9%	8%	8%	7%	8%	8%
<b>Total value to the economy</b>	<b>£99,766,000</b>	<b>£105,818,000</b>	<b>£110,860,000</b>	<b>£107,210,000</b>	<b>£132,871,000</b>	<b>£141,554,000</b>	<b>£134,821,000</b>	<b>£141,444,000</b>	<b>£141,549,000</b>	<b>£139,348,000</b>	<b>£136,540,000</b>
Notes											
2011* - Data re-modelled by The South West Tourism Alliance and recirculated 03.02.2014											