

Membership Benefits and Costs

	Membership Grade		
	Business Associate	Silver	Gold
Annual Fee excluding VAT	£50	£120 (small) £220 (large)	£250 (small) £350 (large)
Website			
Main website listing - up to 8 images, unlimited description			✓
Main website listing - up to 8 images, 500-word description		✓	
Listing on Members' website	✓		
Appear above all Silver listings			✓
Log-in to update own website listing		✓	✓
Include items on Special Offers page			✓
Submit items for News pages		✓	✓
List events on What's On pages	✓	✓	✓
Show accommodation availability (not all accommodation types)		✓	✓
Free website banner advert			✓
Add extra gold listings at a discounted price			✓
Add extra silver listings at a discounted price		✓	✓
PR and Social Media			
Access to WVFDT Members Only Facebook group	✓	✓	✓
Basic social media and PR coverage		✓	
Priority PR and Press/Influencer trip opportunities			✓
Inclusion in PR and marketing campaigns			✓
Priority social media coverage			✓
Opportunity for inclusion in consumer newsletter			✓
Other Benefits			
Regular Membership meetings with networking opportunities	✓	✓	✓
Trade stand for <i>Things to Do</i> and <i>Eat</i> members once per year at a Members' meeting		✓	✓
Trade stand once per year at a Members' meeting	✓		
Discounted advertising rates on website and in publications		✓	✓
Discounted or free training courses and workshops		✓	✓
Discounts with suppliers including Glide and Booker Wholesale		✓	✓
Submit content for monthly Members' newsletter	✓	✓	✓
Access to free photo library	✓	✓	✓