

Promoting, developing and supporting tourism in the Forest of Dean & Wye Valley

Membership Benefits

Membership Level	Business Associate*	Silver	Gold
Main website listing: Up to 10 images, Unlimited description Web link			✓
Main website listing: Up to 8 images, Unlimited description Web link		✓	
Embedded YouTube video on listing			✓
Inclusion in 'Highlights' sections on their category page			✓
Members' website listing: One image 500 word description Web link	✓		
Appear above all Silver listings on category pages and in search			✓
Log-in to update your website listing (unlimited times)		✓	✓
Include items on <i>Special Offers</i> pages (and have them show on listing)		✓	✓
List events on <i>What's On</i> pages		✓	✓
Related listings and events show on listing			✓
Opportunity to show accommodation availability		✓	✓
Opportunity to show accommodation guide price		✓	✓
Show on maps		✓	✓
Ability to add to planner itinerary		✓	✓
Show awards and gradings on listing		✓	✓
Show facilities on listing		✓	✓
Priority inclusion in website content and features			✓
Access to FDWVT Members Only Facebook group	✓	✓	✓
Opportunity to host media and influencers			✓
Opportunity for social media posts and re-posts (if quality, unique and linked to content plan)		✓	✓
Opportunity for inclusion in consumer competitions			✓
Opportunity for inclusion in consumer email newsletter			✓



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Regular Membership meetings with networking opportunities, industry insights and business marketing tips	✓	✓	✓
Opportunity to be a <i>Member Spotlight</i> at Member meetings	✓	✓	✓
Trade stand once per year at a Members' meeting	✓	✓	✓
Discounted or free training courses and workshops	✓	✓	✓
Discounts with suppliers including Glide	✓	✓	✓
Submit content for monthly <i>Members' email newsletter</i>	✓	✓	✓
Access to free <i>photo library</i>	✓	✓	✓

* *Business Associates (B2B)* are businesses that sell purely to other businesses and not end consumers.

Membership Fees

Type of Business	Size	Business Associate*	Silver	Gold
Tourism Member	Large (5+ staff)		£220	£350
	Small (<5 staff)		£120	£250
Business Associate		£150		